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### Unity House & ProShred Stage Successful Community Event



UH and ProShred Free Shred Day event

**AUBURN** – Unity House of Cayuga County Inc., a leading provider of transitional and permanent housing, rehabilitative, and employment services and programs in Central New York to more than 700 individuals a day with developmental disabilities, mental health illnesses, and those recovering from chemical dependencies, and ProShred document destruction company, whose services help stop the spread of identity theft and ensure compliance with privacy laws such as FACTA, held a free document shredding event Saturday, November 1, 2008, in the main parking lot of the First Presbyterian Church of Auburn on South Street that generated the shredding of nearly two tons of confidential and sensitive documents brought to the event by Unity House employees and members of the Auburn community.

“We had a steady flow of employees and members of the public bringing their documents for shredding throughout the entire three-hour event,” said Unity House marketing and development director Paul Marron who, with agency administrative associate Mary Fishlock, managed the flow of traffic and document shredding with ProShred principal Tom Wilson. “The fact that ProShred offered this service to our employees and the public for free really helped generate the interest in and success of the event.”

“We were only too happy to provide this service to Unity House employees and the Auburn community,” said Wilson. “It’s part of our service of helping to stop the spread of identity theft, of which proper document destruction is the key.”

Wilson and ProShred provided one of their mobile shredding trucks and customer service at the 9 am – noon event. Many of the people who brought their documents for shredding to the church parking lot took Wilson up on his offer to watch the actual shredding of their documents via an external monitor attached to the shredding truck’s automated shredding system.

In distributing 175 information kits at the event, Unity House and ProShred helped educate event attendees about the exploding problem of identity theft in the United States, which in 2006 affected nearly 9 million Americans and amounted to about \$56 billion in losses. In addition, identity theft statistics show that about 50% of the victims of this crime had the fraud perpetrated by a neighbor, family member, home worker, and/or someone known to the victim, with the material involved in the crime often obtained from trash and storage bins.

For more information about document destruction and the prevention of identity theft, interested parties can call ProShred at (315) 251-2936.